Semi-Annual Index

The American Horologist and Jeweler

January to June 1977

JANUARY

Person to Person 4
by Kathleen P. Egan
U.S. Spring Trade Shows 12-20
NWJA's Spring Convention 21
European Spring Trade Shows 24-29
A Word of Caution From J.V.C. 30
by Helen Fletcher Collins
Trends 34
by Susan St. G. Treidel
Information Please 42
by Orville R. Hagans
At the Bench 46
with Newton G. Noell
Mercury Time Presents Watch Evolution 50
A.W.I. Briefs 52
by Milton C. Stevens
Alergic to Gold? No Way! 65
by Helen Fletcher Collins

FEBRUARY

Person to Person 4
by Kathleen P. Egan
Watch/Clock Repair Survey Results 12-20
At the Bench 22
with Newton G. Noell
Seiko Goes Slim and Trim in Design 26
Industrial Clocks (Information Please) 28
by Orville R. Hagans
A.W.I. Briefs 34
by Milton C. Stevens
Ebauches Introduces the Val 7750 Family 36
Creative Casting 56
by Jack Mulock
. . . Crystals 52
by Helen Fletcher Collins

MARCH

Person to Person 4
by Kathleen P. Egan
Retailing: Match Clocks to Customer Tastes 12
by Mary Osborne
Longines-Wittnauer Is Time Conscious 18
Information Please 20
by Orville R. Hagans
A.W.I. Briefs 28
by Milton C. Stevens
New Trade Show Products 32-42
At the Bench 44
with Newton G. Noell
AGS Conclave in Florida 48
by Helen Fletcher Collins
Creative Casting 57
by Jack Mulock
Trends 62
by Susan St. G. Treidel

APRIL

Person to Person 4
by Kathleen P. Egan
Design Displays to Match Merchandise 12
. . . Jade 16
by Helen Fletcher Collins
Second Season Buyers Flock to RJA Show 24
by Maury Norrell
Creative Casting 20
by Jack Mulock
At the Bench 32
with Newton G. Noell
Europe Creates Its Own Electronic Watch Surge 38
Information Please 40
by Orville R. Hagans
Bulova Lines Are Backed by Reliability 46
A.W.I. Briefs 52
by Milton C. Stevens

MAY

Person to Person 4
by Kathleen P. Egan
Valuable Collection Will Be Sold
This Summer 12
by Kathleen P. Egan
At the Bench 16
with Newton G. Noell
Ebauches Presents Battle Time Calibers 22
Information Please 26
by Orville R. Hagans
A.W.I. Briefs 40
by Milton C. Stevens
Timex Specializes in Products for Everybody 44
Creative Casting 48
by Jack Mulock
. . . Gemstones 54
by Helen Fletcher Collins
Trends 58
by Susan St. G. Treidel

JUNE

Person to Person 4
by Kathleen P. Egan
Jewelry Repair Price Survey 8
RJA Show Has Expanded Exhibits, Space 12
Pacific Jewelry Show Stages Treasure Hunt 16
University Develops Turquoise Certification Process 22
Trends 24
by Susan St. G. Treidel
. . . Diamond 34
by Helen Fletcher Collins
Micro Display Systems Is LCD Oriented 38
At the Bench 42
with Newton G. Noell
Information Please 46
by Orville R. Hagans

Semi-Annual Index

The American Horologist and Jeweler

July to December 1977

JULY

Person to Person 4
by Kathleen P. Egan
Universal Replacement Module Defined 10
by Kathleen P. Egan
Performing Clock Is Nearly 75 Years Old 12
by Steve Libby
Information Please 14
by Orville R. Hagans
At the Bench 18
with Newton G. Noell
A.W.I. Briefs 22
by Milton C. Stevens
New Security Travel Alarm Clock 26
by Orville R. Hagans
French Watches Reflect Style 28
. . . The Pelesard Amulet 34
by Helen Fletcher Collins
Trends 38
by Susan St. G. Treidel

AUGUST

Person to Person 4
by Kathleen P. Egan
There Is an Alternative to LED Repairs 12
by Kathleen P. Egan
Drift Broaching 16
by Arnold Victor
A.W.I. Briefs 20
by Milton C. Stevens
At the Bench 22
with Newton G. Noell
Information Please 24
by Orville R. Hagans
ESA Gabarit Calibers Unify Parts 30
. . . Diamond 34
by Helen Fletcher Collins
Trends 38
by Susan St. G. Treidel
Chopping Big Problems Down to Size 42
by Ernest W. Fair

SEPTEMBER

Person to Person 4
by Kathleen P. Egan
More on Horological Bearings & Equipment 12
by Arnold Victor
Big Show Lives Up to Its Name 16
by Maury Norrell
. . . Men's Jewelry 20
by Helen Fletcher Collins
Trends 24
by Susan St. G. Treidel
At the Bench 34
by Newton G. Noell
Bowman Technical School Celebrates 100th Year 46
Information Please 42
by Orville R. Hagans
A.W.I. Briefs
by Milton C. Stevens

OCTOBER

A Glimpse at the Jeweler's 1977 Christmas Showcase 12
Pacific Jewelry Show Tops Previous Records 30
by Helen Fletcher Collins
Trends 32
by Susan St. G. Treidel
Putting Difficult Tasks Into Perspective 36
by Arnold Victor
Information Please 40
by Orville R. Hagans
Japanese Antique Clock Museum Opens 42
by Orville R. Hagans
At the Bench 44
with Newton G. Noell
Presently the Lord and Lady of Elgin 50
Will Today's Equipment Prepare You? 52
by G. M. Grise
A.W.I. Briefs 54
by Milton C. Stevens

NOVEMBER

Quality Criteria Given for LCD Watches 12
by W. Alpsteg
Putting Difficult Tasks Into Perspective 14
by Arnold Victor
At the Bench 22
with Newton G. Noell
Information Please 26
by Orville R. Hagans
A.W.I. Briefs 34
by Milton C. Stevens
Citizen Watches Embrace the American Market 38
Trends 40
by Susan St. G. Treidel
. . . Platinum 44
by Helen Fletcher Collins
When You Buy Another Business 50
by Ernest W. Fair
Yellow Pages Is Ad Medium 54

DECEMBER

Person to Person 4
by Kathleen P. Egan
1977/78 Jewelry Repair Results 12
. . . Star Opal 20
by Helen Fletcher Collins
Trends 24
by Susan St. G. Treidel
Putting Difficult Tasks Into Perspective 30
by Arnold Victor
Information Please 36
by Orville R. Hagans
At the Bench 40
with Newton G. Noell 40
Jay Foreman Instructs Japanese Students 44